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“Hey!, We Have Bay Corporation Quality!”

This past year we exhibited at a trade show where a brand new manufacturer described their medical gas fittings by stating "We have Bay Corporation quality." Wow! What an honor!

But why would this company make such a statement as part of their marketing scheme? As you read in my previous article, Bay Corporation was started in 1979 on the foundation of quality products and quick, off-the-shelf delivery and today our company is renowned for these principles. But does the fact that we were founded on these principles mean that we are automatically renowned for them? No! It is the marketplace that recognized our medical gas fittings as high quality parts and for our quick, off-the-shelf delivery. And, after years of hard, honest work towards these goals, we have become renowned

for these principles. The new manufacturer's statement is a confirmation to the marketplace's acclamations.

How then can this company boast "We have Bay Corporation quality!"? Since they have been in business for just a short time, it must simply be a self-proclamation. It will take this company the same years of hard, honest work that we went through to be able to earn a similar reputation. Providing of course, the marketplace recognizes their medical gas fittings worthy of such a statement.

There is only one company that can boast that "We have Bay Corporation quality!" and that of course, is Bay Corporation!